

Embodying Mexico: Tourism, Nationalism and Performance

Ruth Hellier-Tinoco

**Wednesday 9 May, 3.15PM
McCune Conference Center**



Book presentation, with speakers, and live music and dance.

Speakers:

María Herrera-Sobek, PhD (Associate Vice Chancellor and Chicana/o Studies)
Sarah Cline, PhD (History)
Suk-Young Kim, PhD (Theater: Performance Studies)
Ninotchka Bennahum, PhD (Dance: Performance Studies)
Dave Novak, PhD (Music)

With:

Raíces de mi Tierra dancers (UCSB's student folklórico ensemble)
Musicians: Ruth Hellier-Tinoco, Juan Zaragoza, Ann Hefferman, Daisy León

Embodying Mexico: Tourism, Nationalism and Performance
Oxford University Press, 2011.

- Exploring multiple contexts in Mexico, the USA, and Europe, *Embodying Mexico* expands and enriches our understanding of complex processes of creating national icons, performance repertoires, and tourist attractions.
- Hellier-Tinoco examines two performative icons of Mexicanness--the Dance of the Old Men and Night of the Dead of Lake Pátzcuaro--in numerous manifestations, including film, theater, tourist guides, advertisements, and souvenirs.
- Covering a ninety-year period from the postrevolutionary era to the present day, Hellier-Tinoco's analysis is thoroughly grounded in Mexican politics and history, and simultaneously incorporates choreographic, musicological, and dramaturgical analysis.

Traces and Fragments of Embodying Mexico: An exhibition of research artifacts and books in the Davidson Library, UCSB from April to June.

Ruth Hellier-Tinoco, PhD, is an assistant professor in the Department of Music, and Theater/Dance, whose work engages the fields of performance studies, ethnomusicology, dance and theater studies, Latin American history, feminist studies, and community arts.

*Sponsored by the Performance Studies Research Focus Group of the IHC.
Co-sponsored by the Center for the Interdisciplinary Study of Music (CISM) and
Ethnomusicology Forum (Department of Music)*

EMBODYING mexico

TOURISM, NATIONALISM & PERFORMANCE



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